

MTN *Ambition* 2030

Connectivity | Fintech | Digital Infrastructure

One MTN – Three Platforms

Unlocking growth,
Delivering returns

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What we will cover today

01

Our shared value framework

What it means and why it matters to investors

02

ESG leadership

Net Zero; Broadband coverage; Diversity & Inclusion; Reputation Index Survey

03

Inclusive technology

Inclusive AI; Responsible AI; AI4 development

04

MTN Foundations

Digital skills for digital jobs; Devices; Leveraging partnerships

05

Good governance

MSCI rating of 'AA' from 'BBB'

06

Investment case

How shared value creates shareholder returns



Our Purpose: “Leading digital solutions for Africa’s progress”

Platforms of choice for consumers, homes and businesses

Connectivity

Scale
Data

Accelerate
Home

Empower
Enterprises

Fintech

Grow
Ecosystem

Accelerate Advanced
Services

Digital Infrastructure

Advance
Fibre Networks

Expand AI-
Enabled Data
Centres

Unlock Towers
Value^

Leading Customer Experience

Leverage Artificial Intelligence for Growth

Create Shared Value

*^Subject to the completion of the IHS Towers transaction

Shared value drivers

**Protects earnings by reducing
operational and regulatory shocks**

**Enables growth by expanding platforms
and ecosystems**

**Strengthens valuation by improving
ESG credibility with investors**

**Differentiates MTN in markets where
trust determines long-term success**

From ESG → to Shared Value → 2030

ESG Leadership

- Net Zero
- Inclusion:
 - Rural Broadband coverage
 - Reducing cost to communicate
 - Women representation
- Digital human rights
- Reputation index

Inclusive Technology

- Inclusive AI
- Responsible AI
- AI4 Development

MTN Group Foundation

- Digital Skills for Digital Jobs
- Devices
- Leveraging partnerships

Socioeconomic Development

- Tax contribution
- Beyond ownership (E.g., BBBEE in SA)
- Job creation

Ambition 2030: One MTN | Three Platforms

Our commitments



Doing for planet

"We are committed to protecting our planet and achieving Net Zero emissions by 2040"

- Reduce GHG emissions
- Improving energy efficiency

Net Zero

by 2040



Doing for people

"We are committed to driving digital and financial inclusion and a diverse society"

- Increase broadband coverage
- Reduce cost to communicate
- Diversity and inclusion

96%
by 2030

50%
Women representation
by 2030



Doing it right

"We are committed to creating and protecting value for our partners and stakeholders"

- Reputation Index Survey
- Protect human rights

75

Ensure continuous
compliance

1

Inclusive AI

Leverage AI for
Digital Access & Adoption

- Co-build AI for African languages, contexts and markets
- Accessible-by-design customer experiences catering for underserved citizens
- Build AI skills, capability & ecosystem fluency at scale

2

Responsible AI

Drive Responsible
AI Practices

- Ethical AI by Design: Setting the Standard for Trust in African Markets
- Equity-by-Design: Delivering Inclusive AI Outcomes Across Diverse Contexts
- Shape Africa's voice in continental AI policy and standards

3

AI4 Development

AI For Development
Socio-economic Impact

- Deploy AI & Emerging Tech in critical developmental sectors to improve access, efficiency and outcomes
- Scale high impact AI use cases that addresses societal & environmental challenges
- Apply AI analytics with partners to enable evidence-based interventions

1

Digital Skills for Digital Jobs

- Reach 5 million people by 2030 through the MTN Skills Academy & ICT hubs.
- Build **employment pathways** via accredited, industry-aligned programmes.

2

Devices

- Scale **2.5 million affordable smart devices by 2030** through financing & partnerships.
- Enable **inclusive digital access** for underserved groups with devices & skills.

3

Leveraging Partnerships

- Mobilise **US\$100 million catalytic capital by 2030**.
- Co-create **high-impact programmes** to deliver measurable socio-economic outcomes.

Sound governance is the bedrock of sustainable value creation

MSCI
ESG Rating

‘AA’

Improved from ‘BBB’ in 2020

Carbon Emissions Score Best-in-class score – remains a key strength	10 / 10
Corporate Governance Leads most global peers	Core Strength
Ethics Culture Sound ethical business conduct embedded in operations	Core Value
Tax Transparency Total tax contributions across markets in 2025	R61.1bn
B-BBEE Commitment Spent with black-owned suppliers in 2025 (SA)	R1.2bn+

Why shared value drives investor returns

2025 Financial highlights

Dividend per share

500c

vs 345c in 2024

R38 billion

Network capex invested

in capacity, coverage & quality

20%+ ROE

Return on equity

medium-term target on track

R61.1bn

Tax contributions

across all markets

Shared value = Shareholder value

ESG re-rating

MSCI rating at AA → lower cost of capital and ESG fund eligibility

Market expansion

Every newly included customer is a new revenue stream

Regulatory goodwill

Strong governance reduces country risk premiums driven by compliance, efficiency, and resilience

Brand equity

Africa's most valuable telecoms brand commands pricing power

Platform monetisation

Fintech and Digital Infrastructure unlock non-telco earnings multiples



Ambition 2030

Connectivity | Fintech | Digital Infrastructure

One MTN – Three Platforms

Leading digital solutions for Africa's progress.

Our shared value strategy is not philanthropy. It is how MTN builds the world's most important digital platform business.

